

RONNI'S STORY

Ronni Cohen, a

Delaware teacher for over 30 years, had the opportunity early in her career to study economic education for the elementary school. Working with the University of Delaware Center for Economic Education and Entrepreneurship, she helped create the Delaware Bank At School Program and other initiatives.



DFLI is best known for its signature program *The Money School*, which now offers more than 700 classes and events annually across the state. Critical collaborations, including its long time partnership with the Delaware Libraries and the Delaware State Housing Authority, have been key in the growth of DFLI.

Ronni holds a BS in Education (University of Delaware) and an ME in Creative and Gifted Studies (Widener University). In 2000, Ronni was nominated Delaware Teacher of the Year. Additionally, she was awarded the first and only Honorary Master's Degree in Economic and Entrepreneurship Education from the University of Delaware in 2002.

Gov. Jack Markell hired her as Executive Director of the non-profit *Delaware Financial Literacy Institute (DFLI)* when its office opened in 2002.

Ronni received the state and regional SBA Women in Business Champion Awards in 2009 and the Consortium of Entrepreneurship Education Leadership and Advocacy Award in 2012.

Under her leadership, DFLI has received the Bank of America Neighborhood Excellence Award, a Delaware Libraries Partnership Award, and the Institute for Financial Education's EIFLE Award in 2013 for outstanding financial education non-profit and the 2014 award for the youth programs for the Bank At School program.